



Hindusthan College of Engineering and Technology

Approved by AICTE, New Delhi, Accredited with 'A' Grade by NAAC
(An Autonomous Institution, Affiliated to Anna University, Chennai)
Coimbatore – 641 032



MASTER OF BUSINESS ADMINISTRATION

GLOBAL IMMERSION PROGRAM

The Global Immersion Program offers MBA students a unique opportunity to transcend classroom learning and gain firsthand experience in the international business arena. This intensive program whisks participants abroad to a dynamic business hub, where they delve into the region's economic, cultural, and political landscapes. Through engaging lectures, company visits, and interactions with local leaders and industry experts, students gain a deep understanding of international business practices and how they differ across cultures.

This program fosters not only global business acumen but also intercultural awareness and communication skills, preparing MBA graduates to thrive in today's interconnected marketplace.

KNOWSKILLS TVET, IEG CAMPUS

KUALA LUMPUR, MALAYSIA

2023-2024



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KUALA LUMPUR, MALAYSIA

2022-2023



Mr.B.N.Reddy
High Commissioner of India to Malaysia



Berjaya TVET College, Kuala Lumpur, Malaysia (Virtual)* - 2021-2022

